



## Create a lifetime of memories

Connected under one sky and the Grecian Sea, bluegr Hotels & Resorts celebrate authenticity, cultural heritage, impeccable design and the ethos of hospitality. Each property is an expression of a transformative journey towards self-discovery and a more conscious future.



Celebrating 60 years of  
authentic experiences

A glorious assembly of waterfront bungalows  
and villas with private pools

This is Crete's first five-star luxury resort



Stretching along 2.5 km  
of coastline

Agios Nikolaos, Crete

Inviting guests to connect with the island as locals do, experience art  
in its many forms and taste authentic Cretan food and wine.



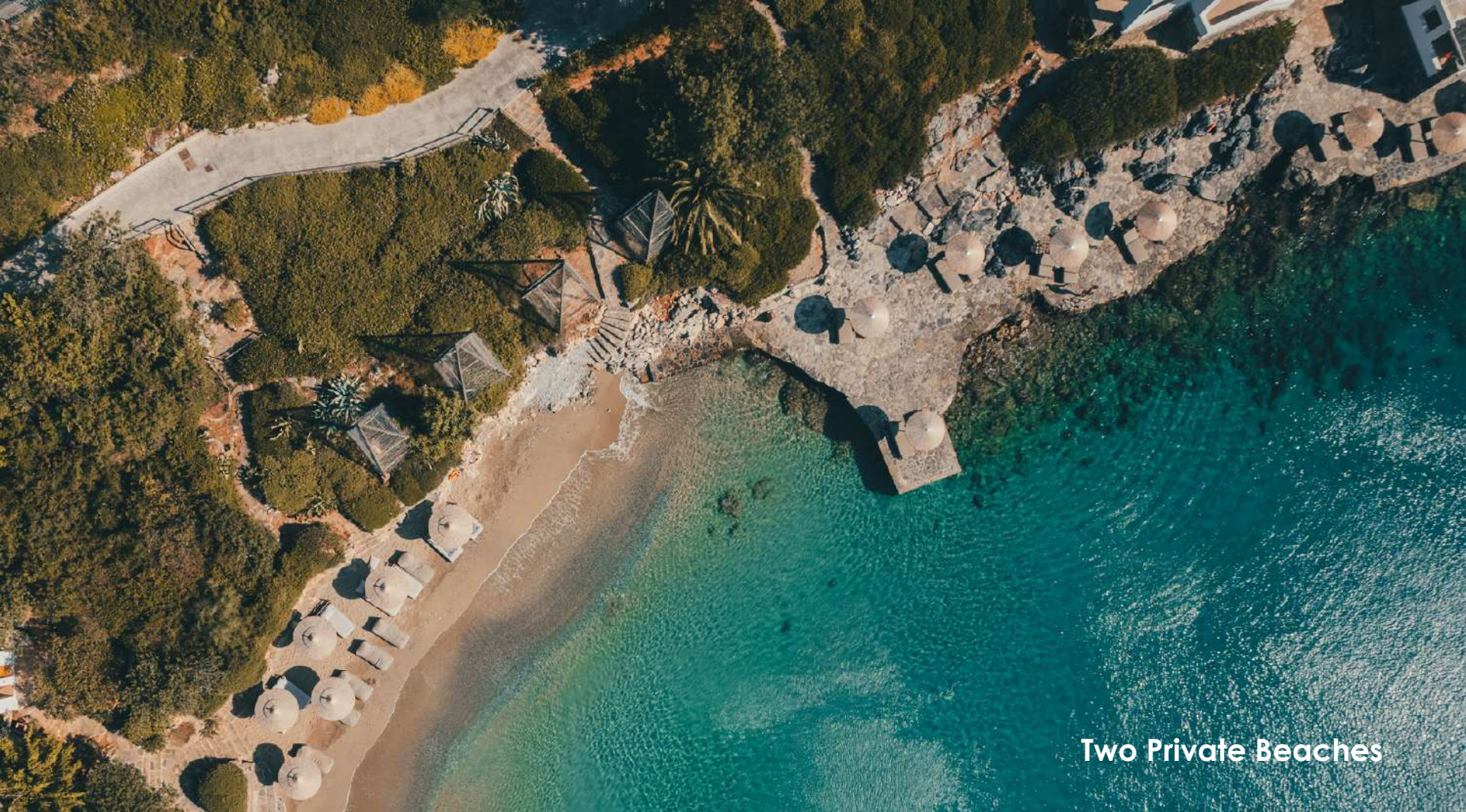




## Our Sculture Garden

Admire the expansive collection of contemporary art with over 55 pieces that is spread around the hotel and its Sculpture Garden





Two Private Beaches



Dazzling Modernity



Outdoor Freshwater Pool



Secluded Private Patios



Wellness Center



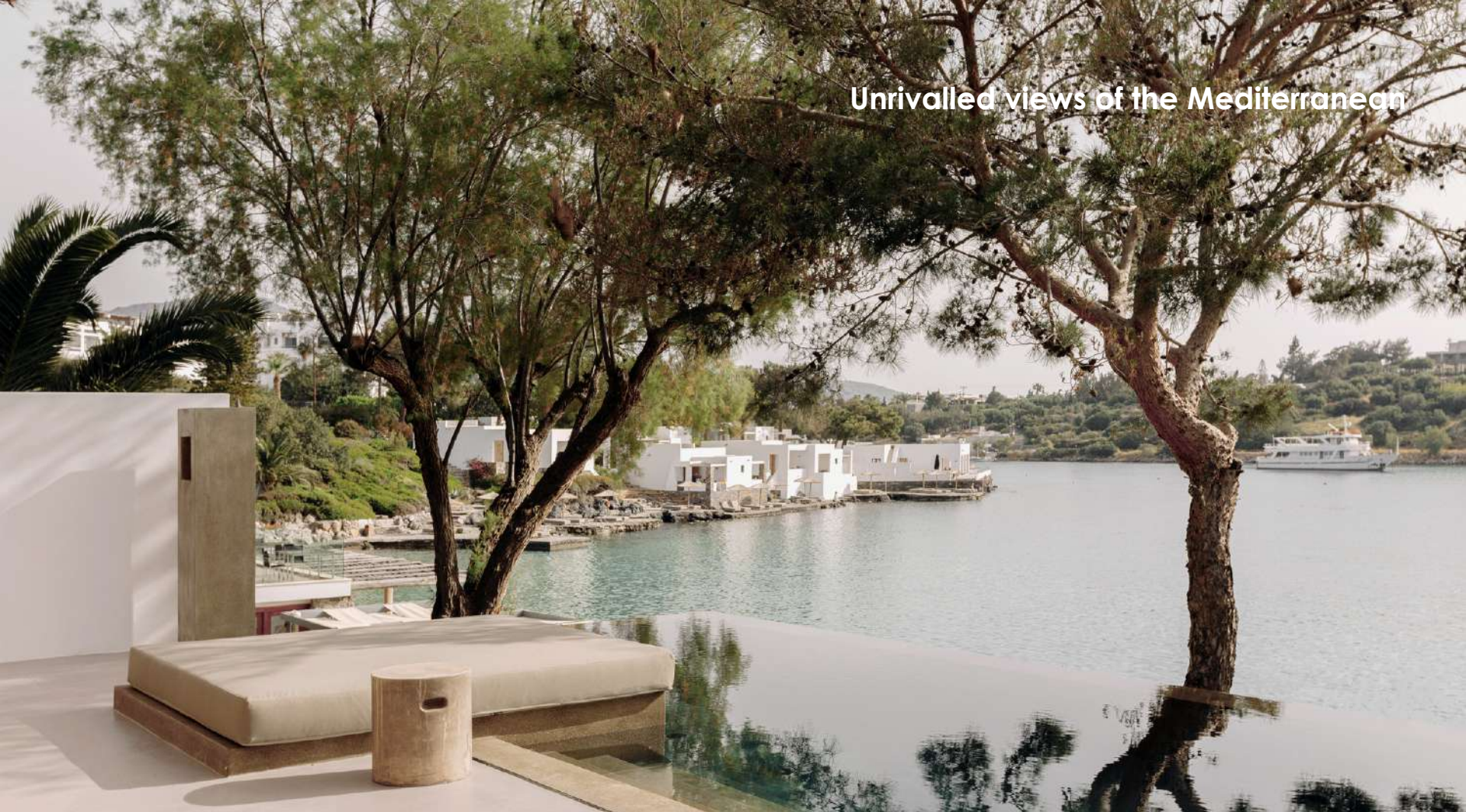
125 whitewashed bungalows, villas,  
and suites are scattered amongst  
sand, rocks and greenery

Modernity, muted earthy tones and Cretan textures



All bungalows and villas  
have been renovated

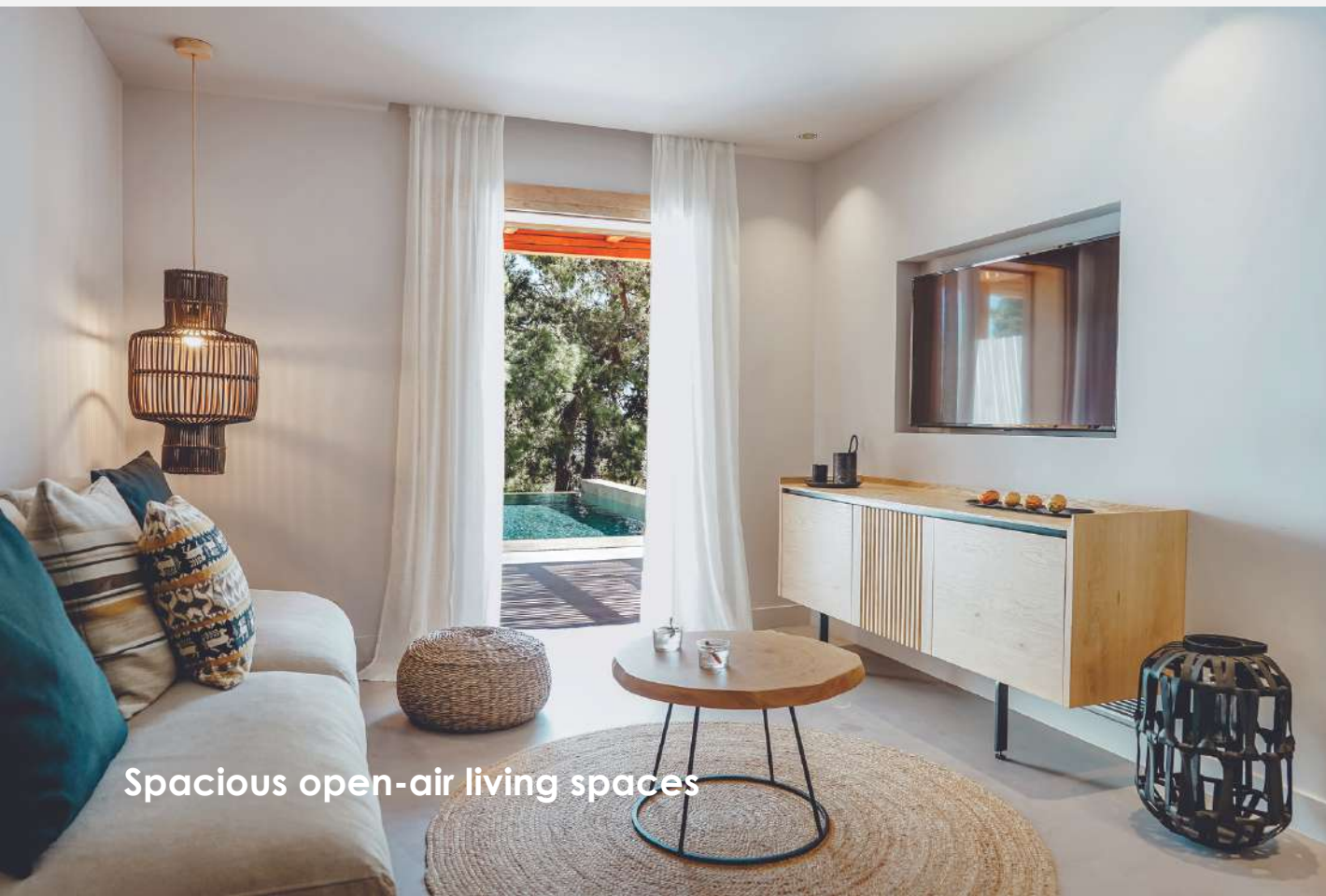




Unrivalled views of the Mediterranean



Nestled in fragrant gardens



Spacious open-air living spaces



Secluded Private Patios



Right on the water's edge





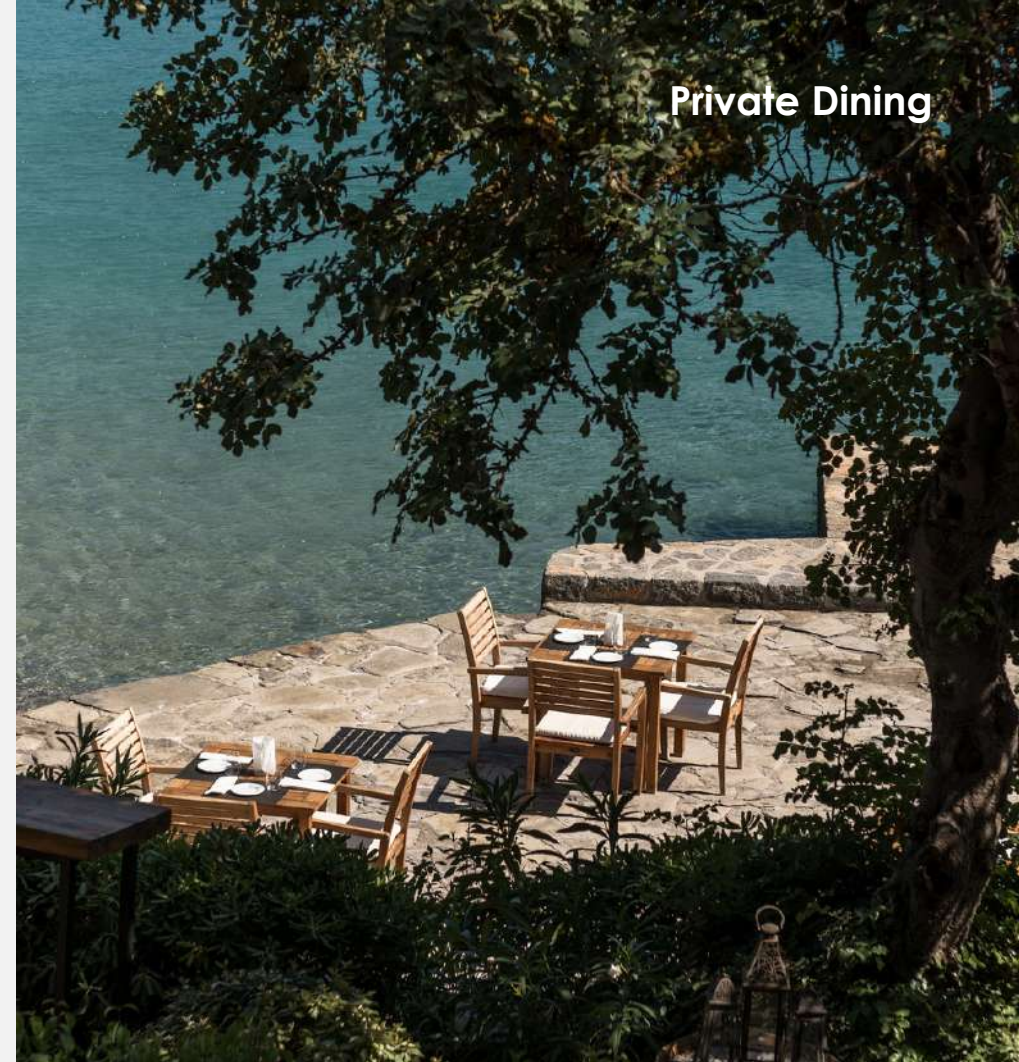
Three restaurants, four bars, and one traditional  
kafeneion, accenting farm-to-table dining

Menus inspired by traditional Cretan recipes that  
have stood the test of time.





Cretan days and nights at Kafeneion



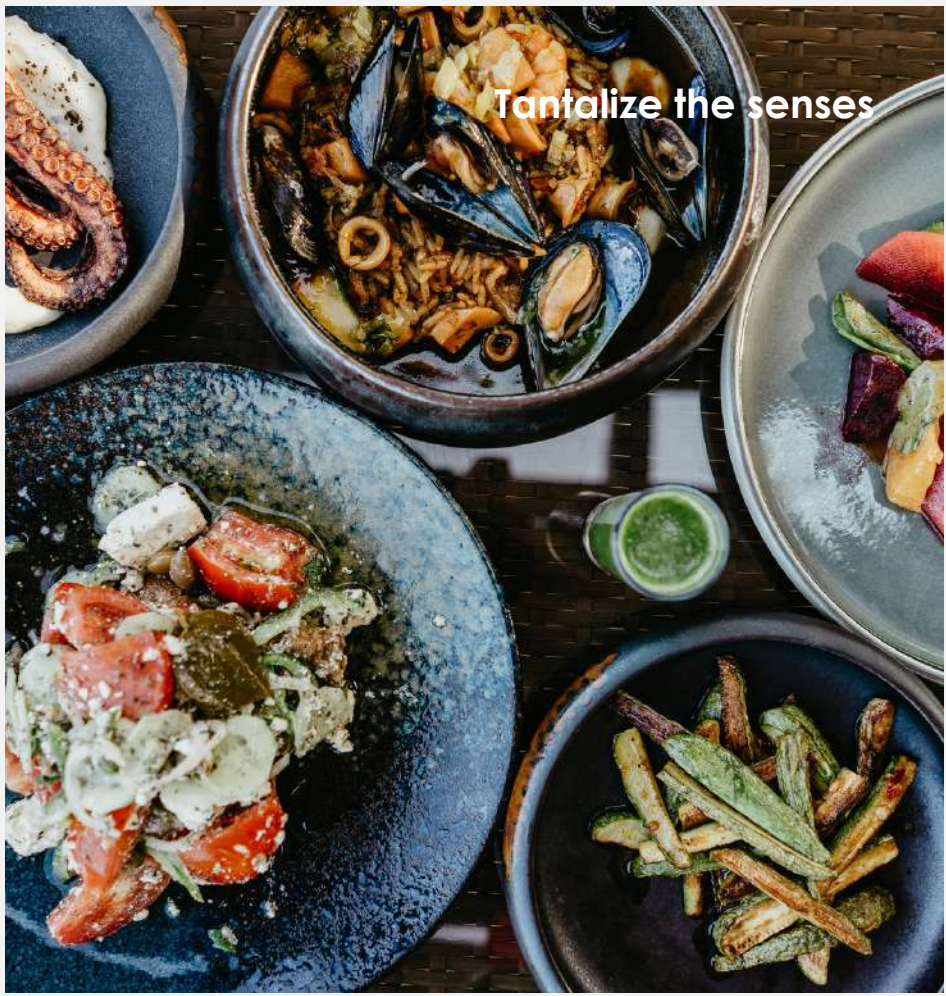
Private Dining



For lovers of fine dining



Overseen by the award-winning Chef G. Baxevanis



Tantalize the senses



All-Greek breakfast





Discover the bay with watersports, explore the beauties of the region or lounge at the endless waterfront patios

Crete is a haven of privacy, tranquility, and warm local hospitality





Island Explorations



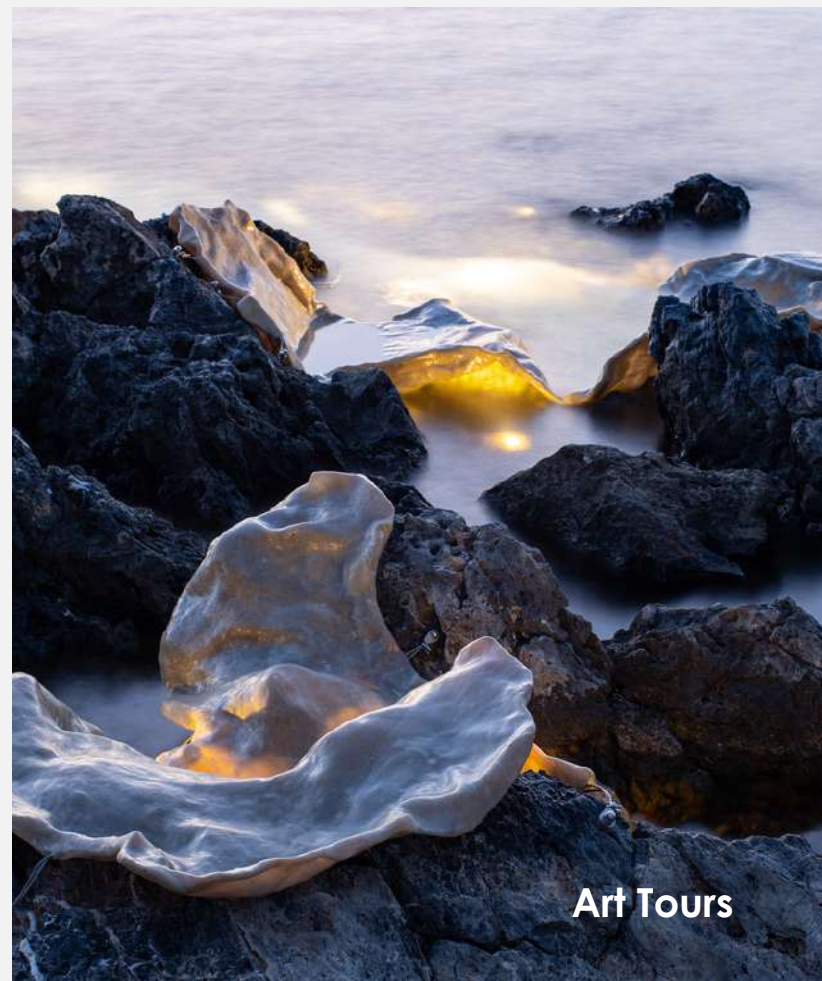
Authentic Experiences



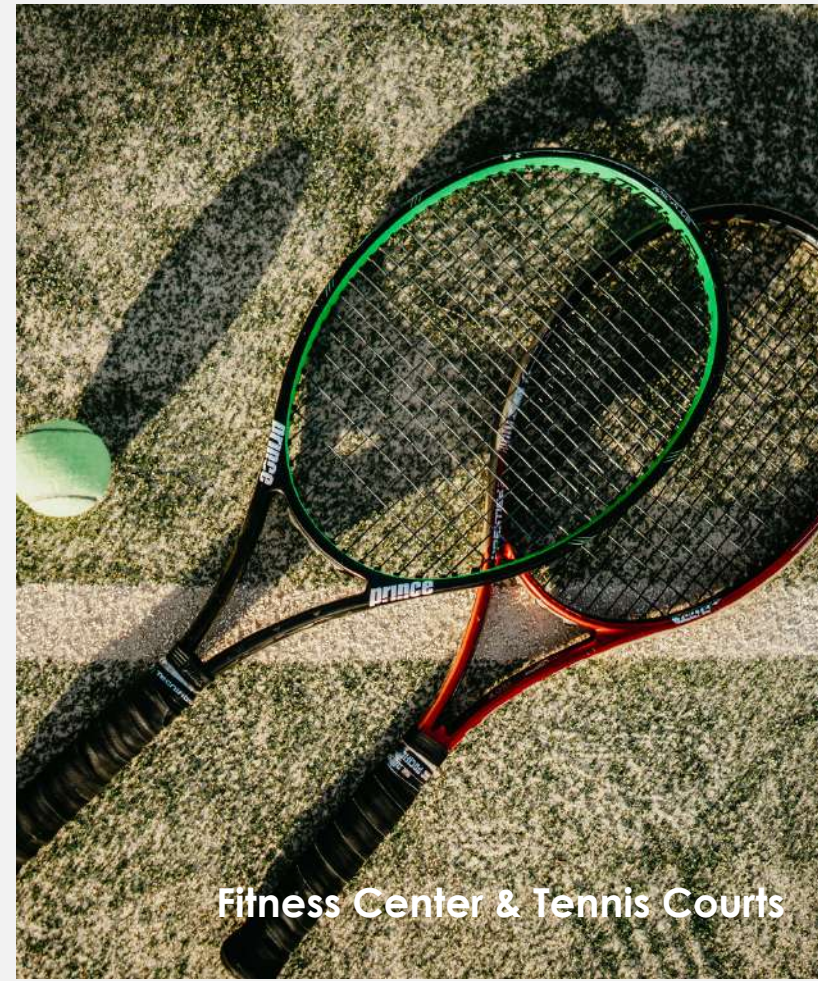
Weekly Events Calendar



Invited Chefs & Friends



Art Tours



Fitness Center & Tennis Courts



In-Villa Breakfast



## Tune in, to your inner self

A modern-day sanctuary where immersive wellness, local traditions, and the tastes and aromas of Crete come together to create a transformative journey





Agios Nikolaos, Crete

Situated on a secluded private peninsula, with  
360-degree views of the glimmering blues

This luxury adults-only, 5-star hotel is the ultimate escape





A top-down photograph of a dark, rustic bowl filled with a cluster of red grapes. The bowl sits on a light-colored, textured plate with a radial pattern. The background is a soft, out-of-focus light beige.

## The place of wellbeing

Immerse yourself into a holistic wellness experience.  
Take time to focus on yourself and shift awareness to  
your own being.

Explore spaces for meditative relaxation and golden  
silence, cocooned by the sounds of the waves.





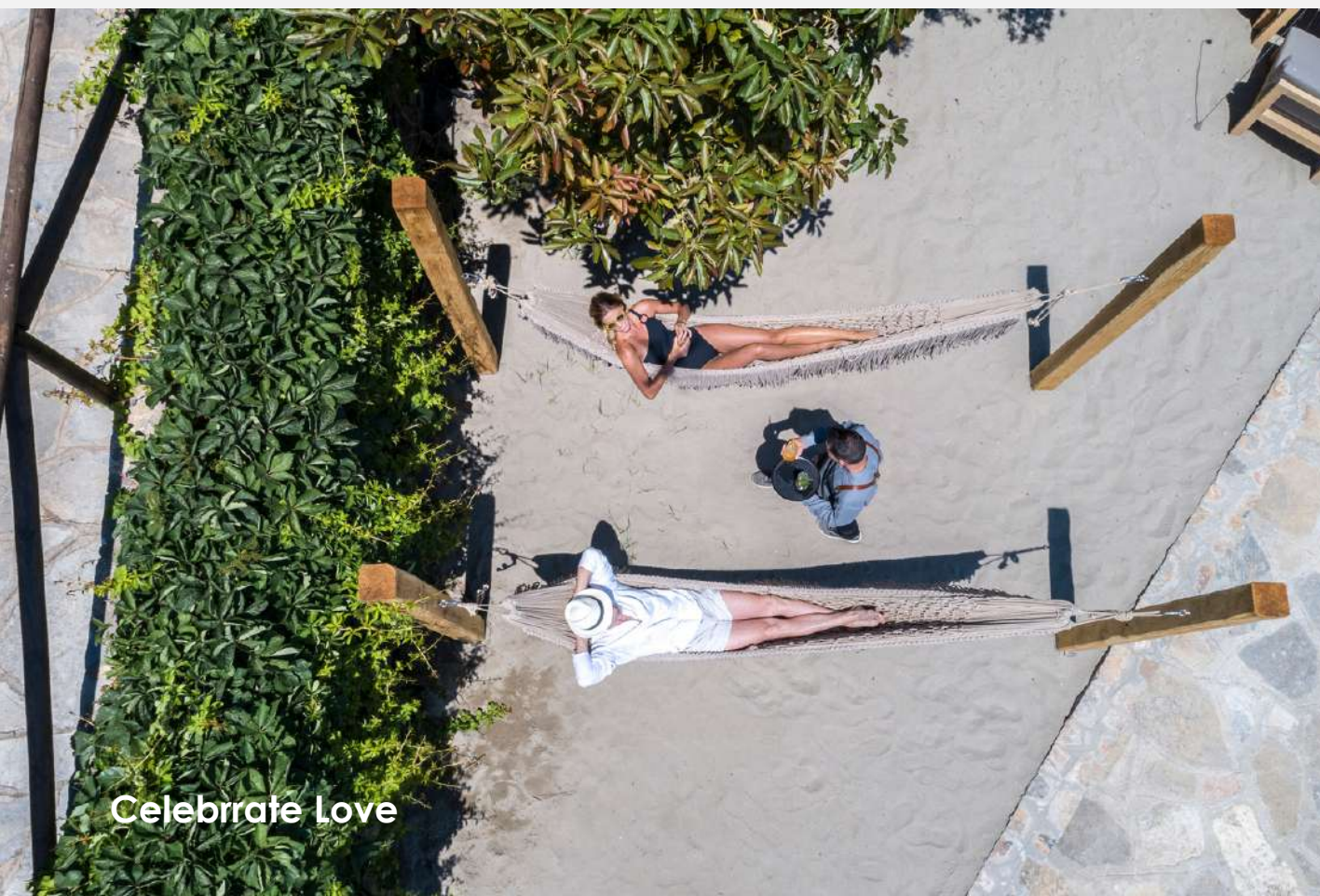
Freshwater infinity pool



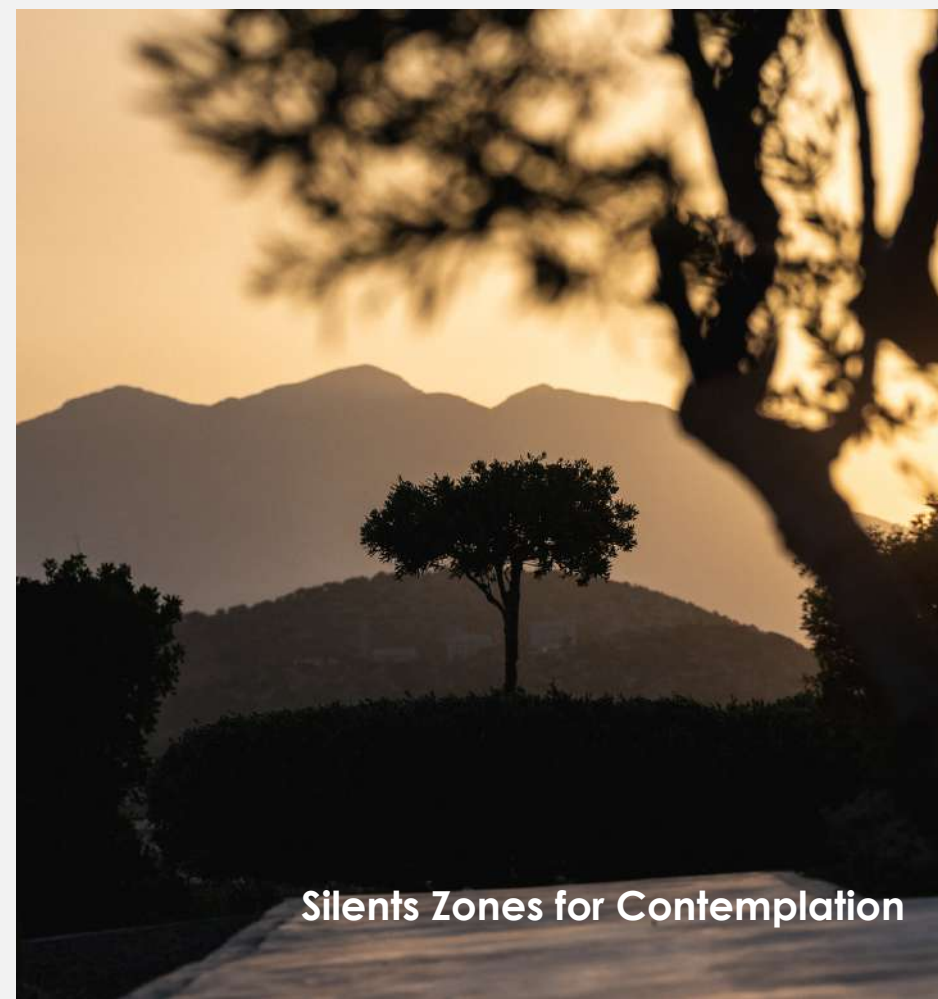
Organic Gardens



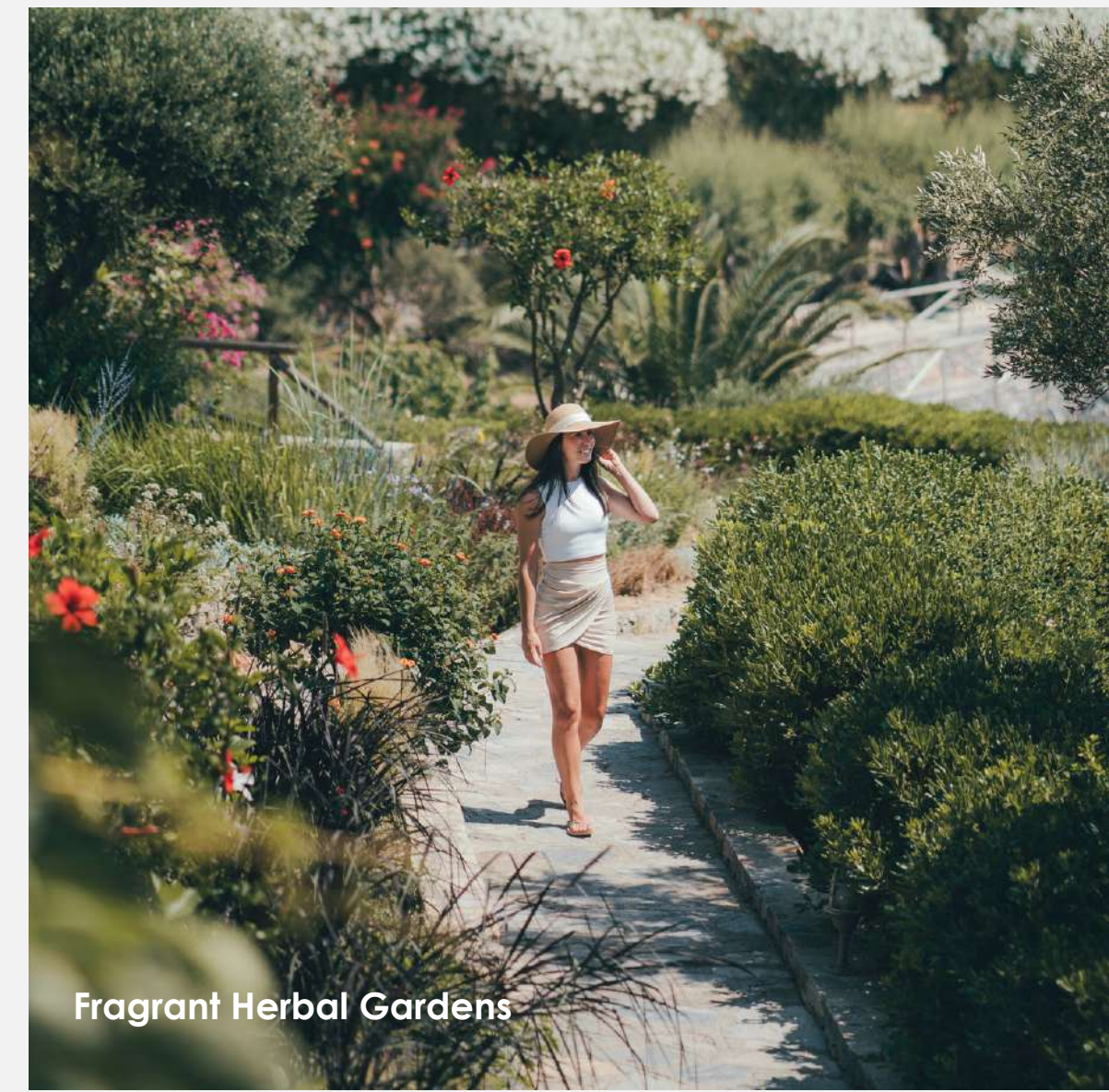
Spalcious Fitness Center and  
Outdoor Exercise Zones



Celebrrate Love



Silents Zones for Contemplation



Fragrant Herbal Gardens



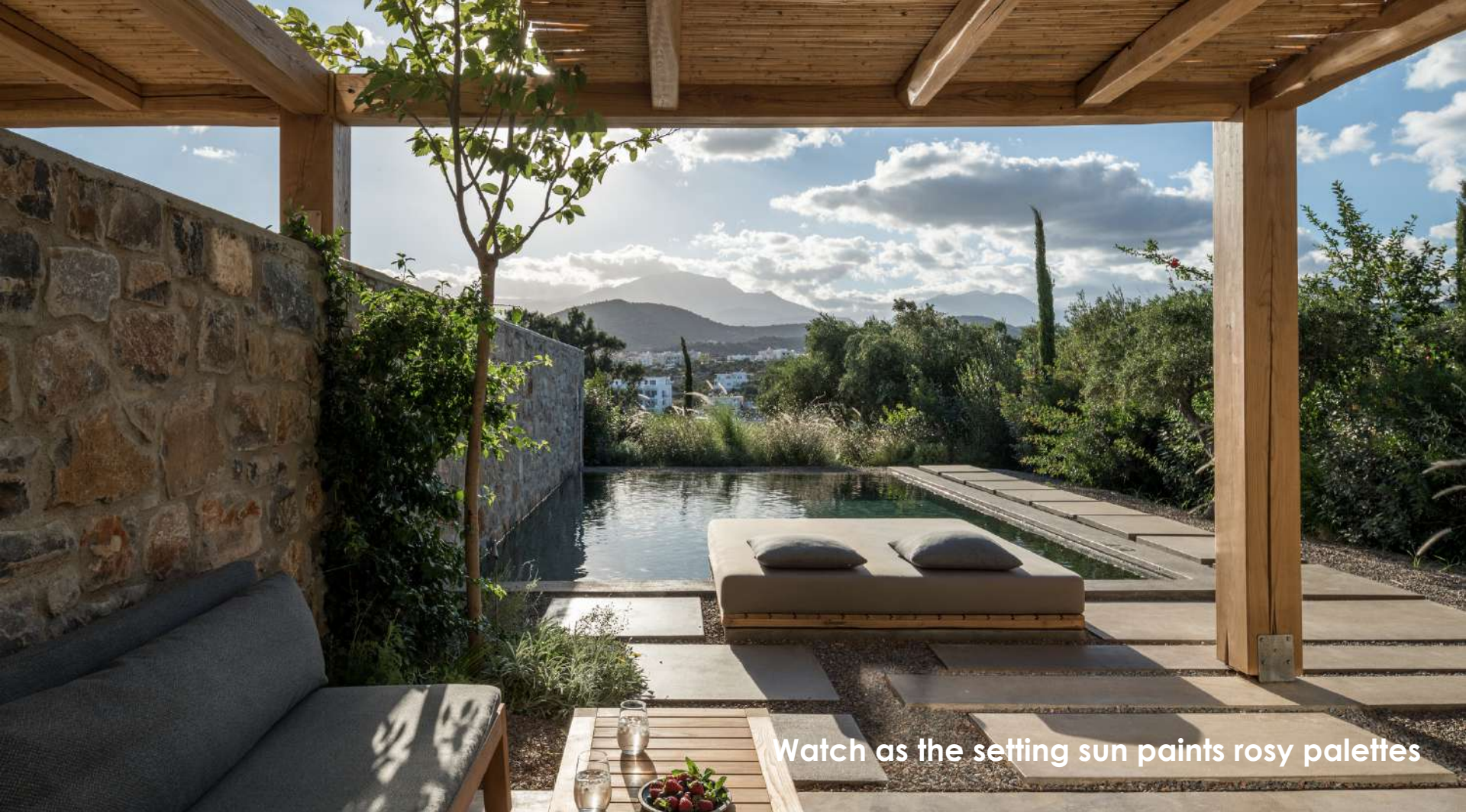
An aerial photograph of a rectangular swimming pool with clear blue water. A person is swimming in the center of the pool. The pool is surrounded by a light-colored stone tile deck. To the right of the pool, there are two beige lounge chairs and a small round wooden table. The pool is bordered by a dark grey metal frame. The background shows a dark, textured surface, possibly a wall or a large rock formation.

121 rooms, bungalows, and 28 suites  
with private and shared pools

Awash with earthy, neutral palettes and conscious  
materials to blend seamlessly with the coastline

All rooms and suites  
have been renovated

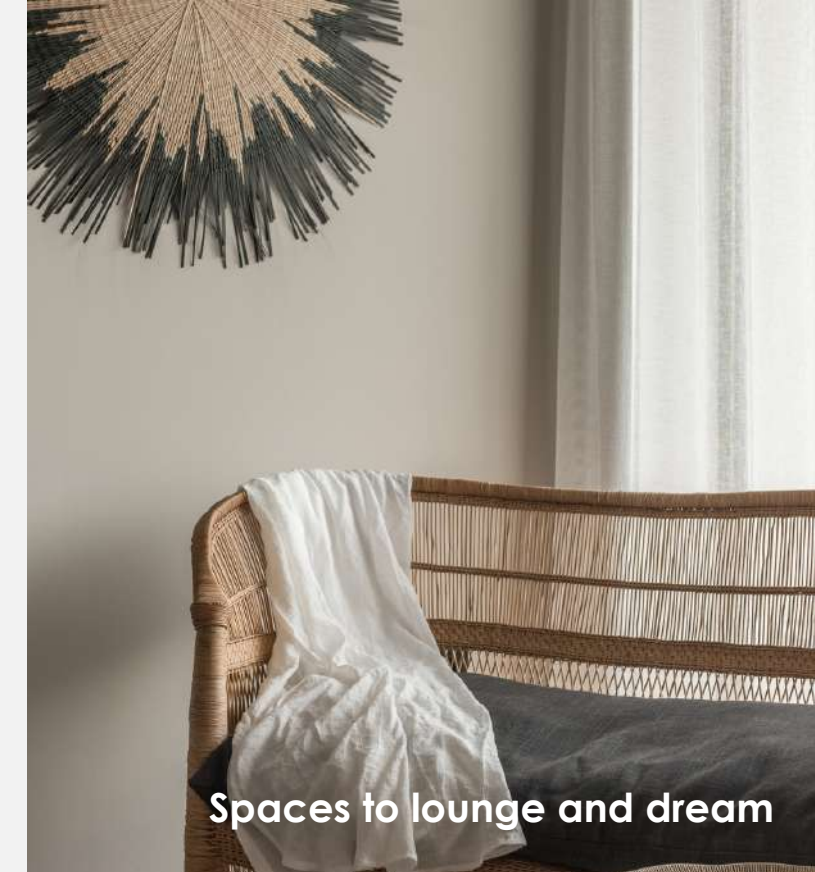




Watch as the setting sun paints rosy palettes



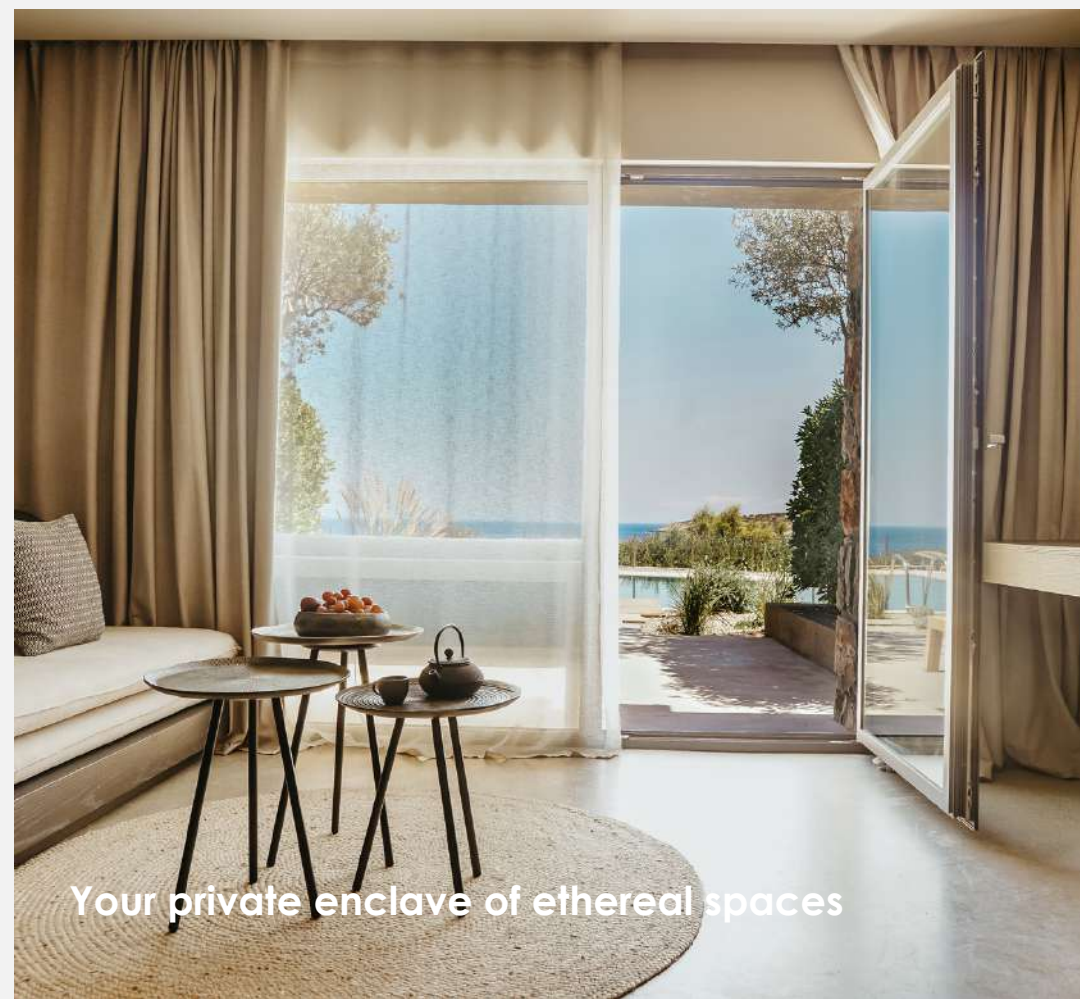
A sense of peace and oneness



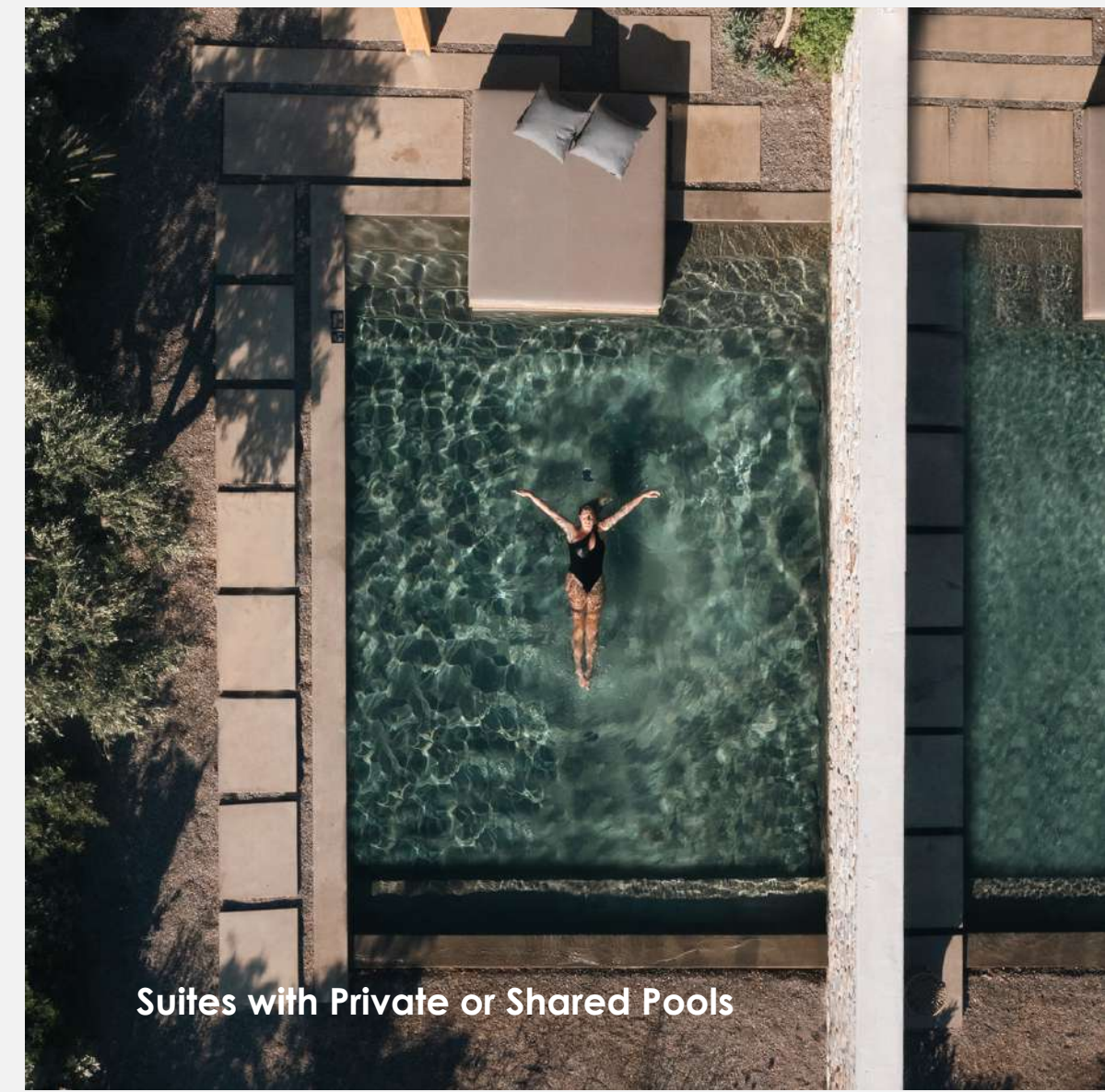
Spaces to lounge and dream



Wake up to the golden rays of the sunrise



Your private enclave of ethereal spaces



Suites with Private or Shared Pools



# Embark on garden-to-plate journeys with local ingredients and indigenous Cretan herbs

Regional and health-conscious dishes await at the two restaurants, while the two bars offer mixology with signature cocktails inspired by the herbs growing in the hotel's gardens.







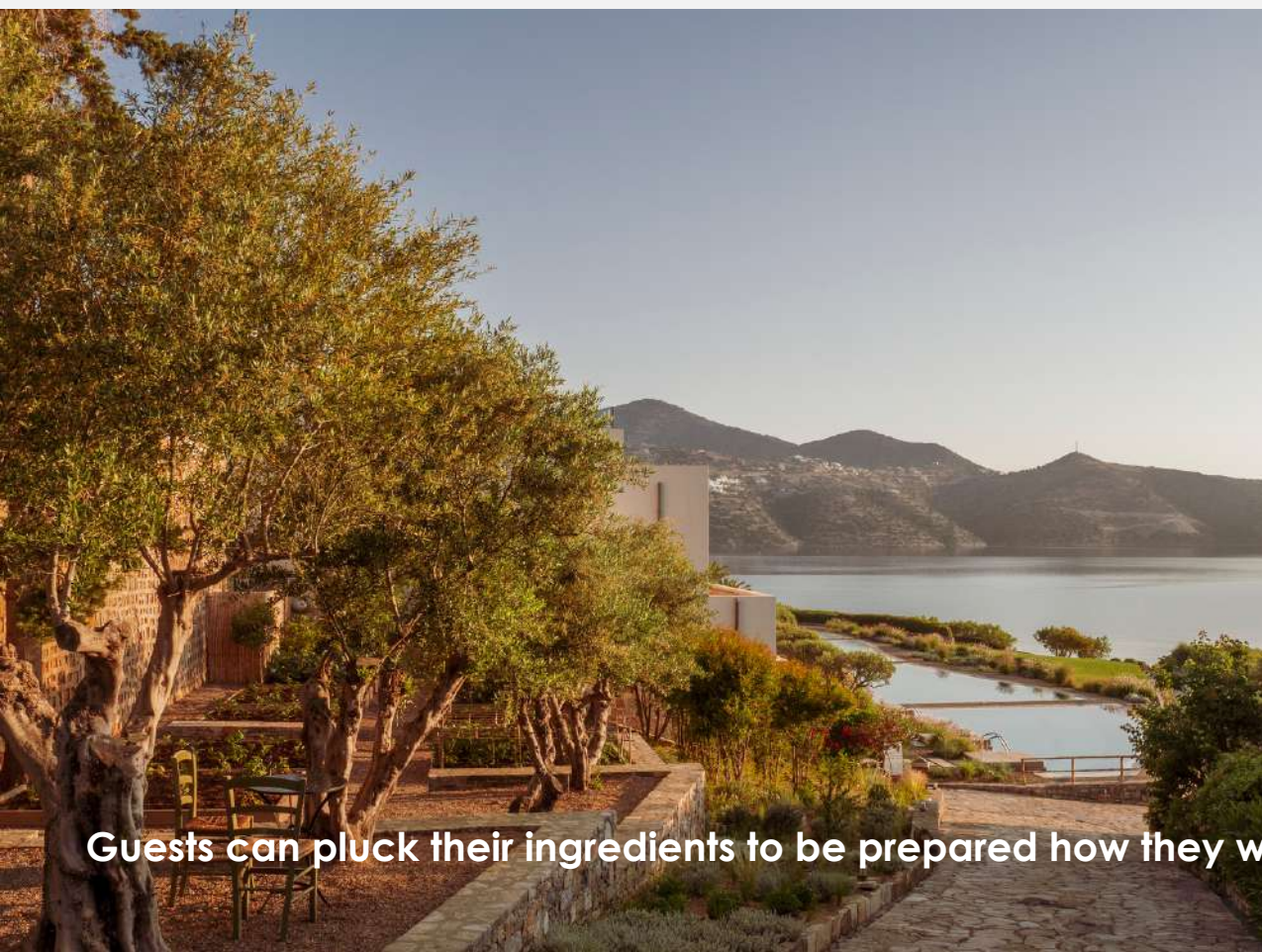
All-day bar with blue views



Drinks and light bites by the pool



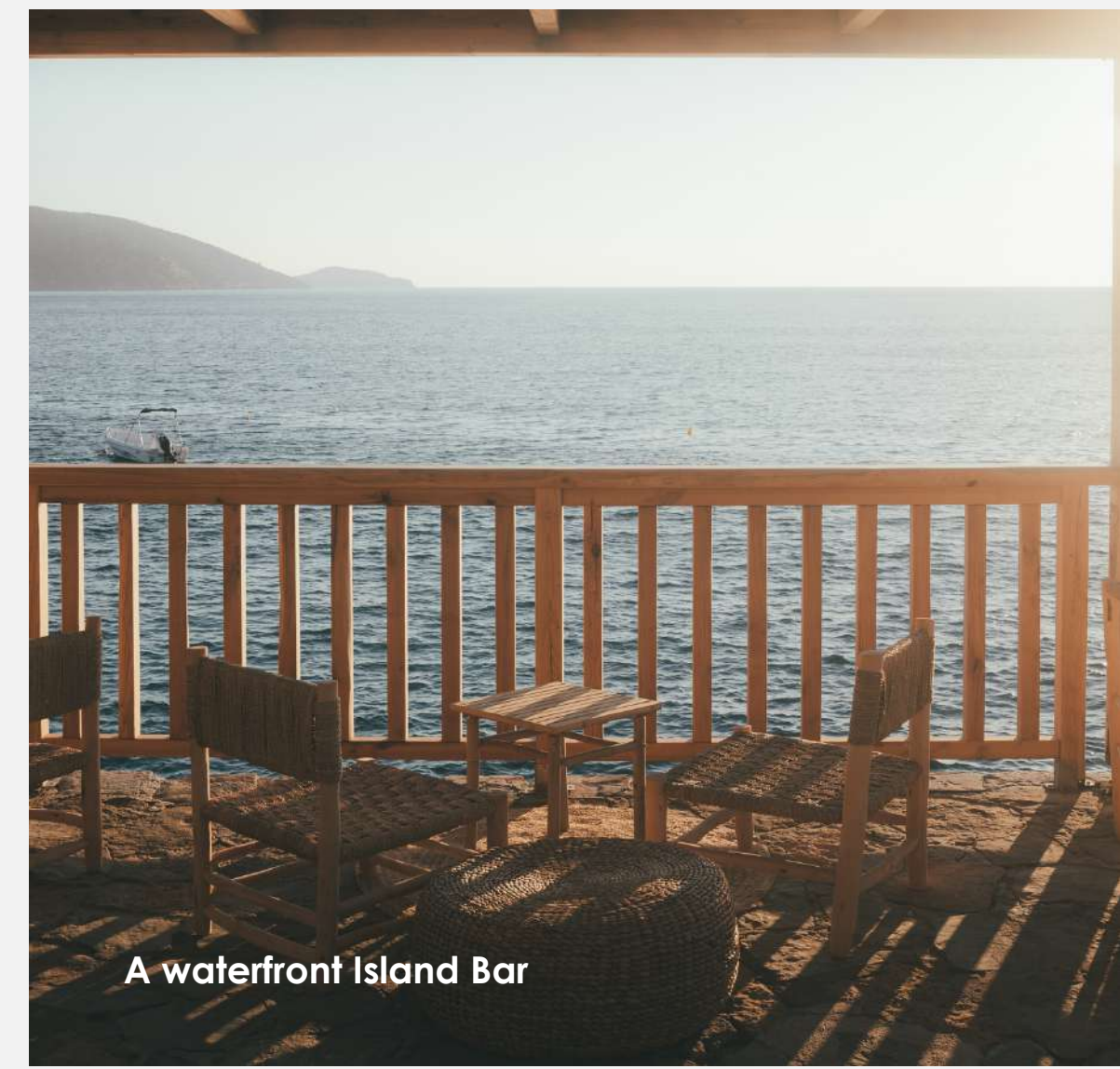
Conscious dishes



Guests can pluck their ingredients to be prepared how they wish



Private dining for customized  
gastronomic adventures



A waterfront Island Bar



An aerial photograph of a beach scene. On the left, a row of white, square umbrellas is planted in the sand. To the right of the umbrellas is a wide, sandy beach area. Further right, a swimming pool is visible, with its edge marked by a line of white tiles. The water in the pool is a deep blue-green color, and the surrounding area is a mix of sand and some low-lying vegetation.

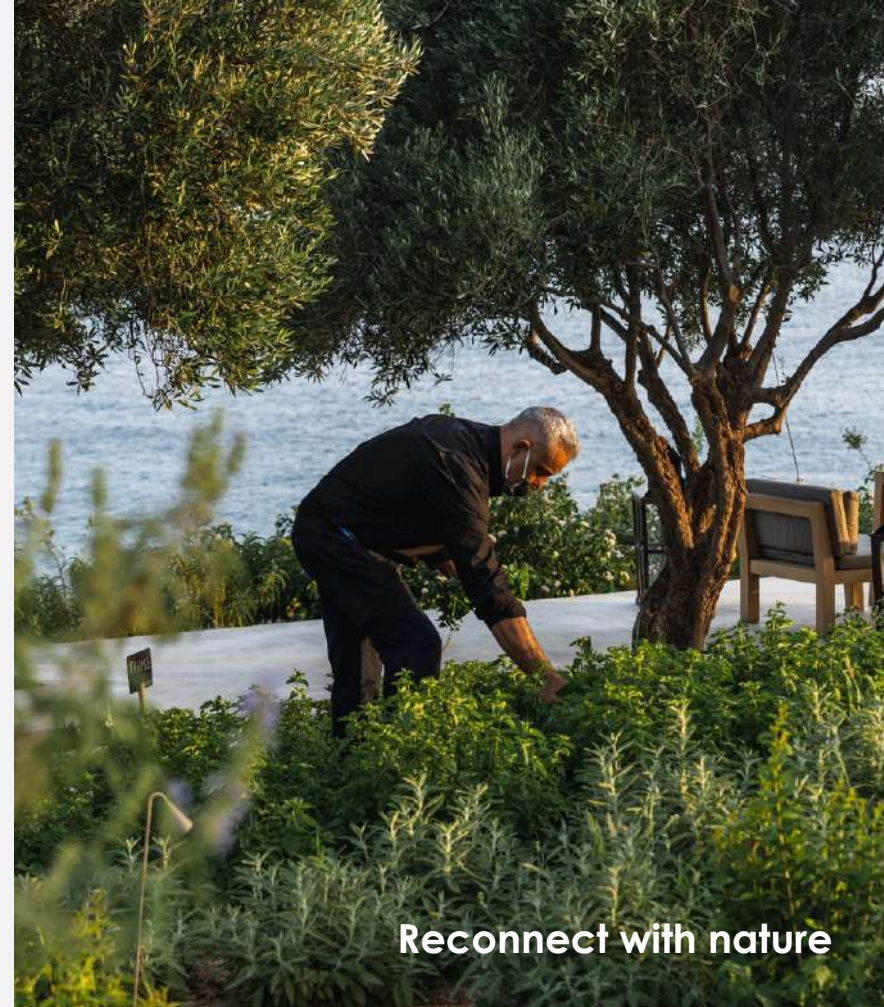
Take a dip in the pool after, explore the island or sea, relax signature healing treatments, yoga, meditation, and pranayama.

For the active, guests can use the tennis court, PADI certified diving center, the fitness center and much more.





Signature Wellness Programs



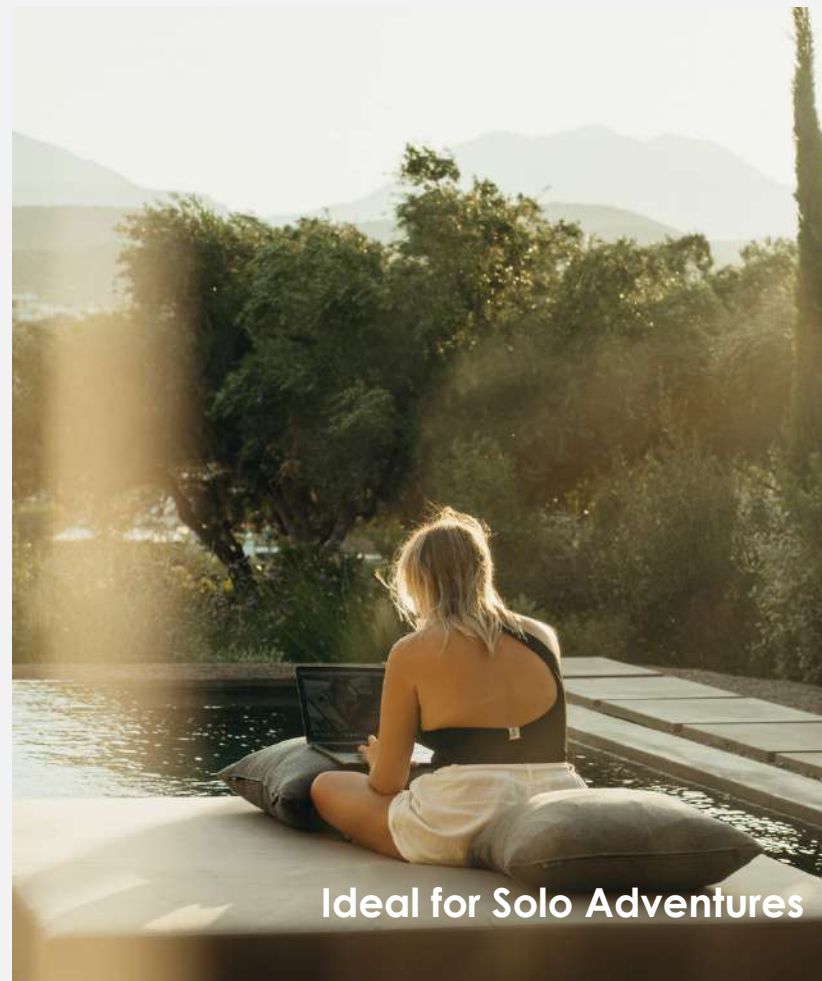
Reconnect with nature



Create sacred memories



Your Honeymoon Destination



Ideal for Solo Adventures



Diving Center



Weekly Events Calendar



## The life of simple joys

The idea of a village embodies simplicity, joy, and the sense of community



Agios Nikolaos, Crete

Cocooned in nature,  
on a secluded slope with  
magnificent views

An oasis of fun and recreation, the ideal resort for  
families and couples alike.





A vibrant scene of a village street. On the left, a large, leafy tree stands in front of a row of blue-painted buildings. A low, dense green hedge runs along the base of the buildings. A wide, light-colored stone path leads from the foreground towards the background. On the right side of the path, there are more green plants and a small wooden bench. In the distance, a tall, light-colored clock tower with a tiled roof and a weather vane is visible against a clear blue sky. The overall atmosphere is bright and sunny.

## Our picturesque village

We encapsulate this feeling in colorful neighborhoods, a traditional kafenio and its central square clock.

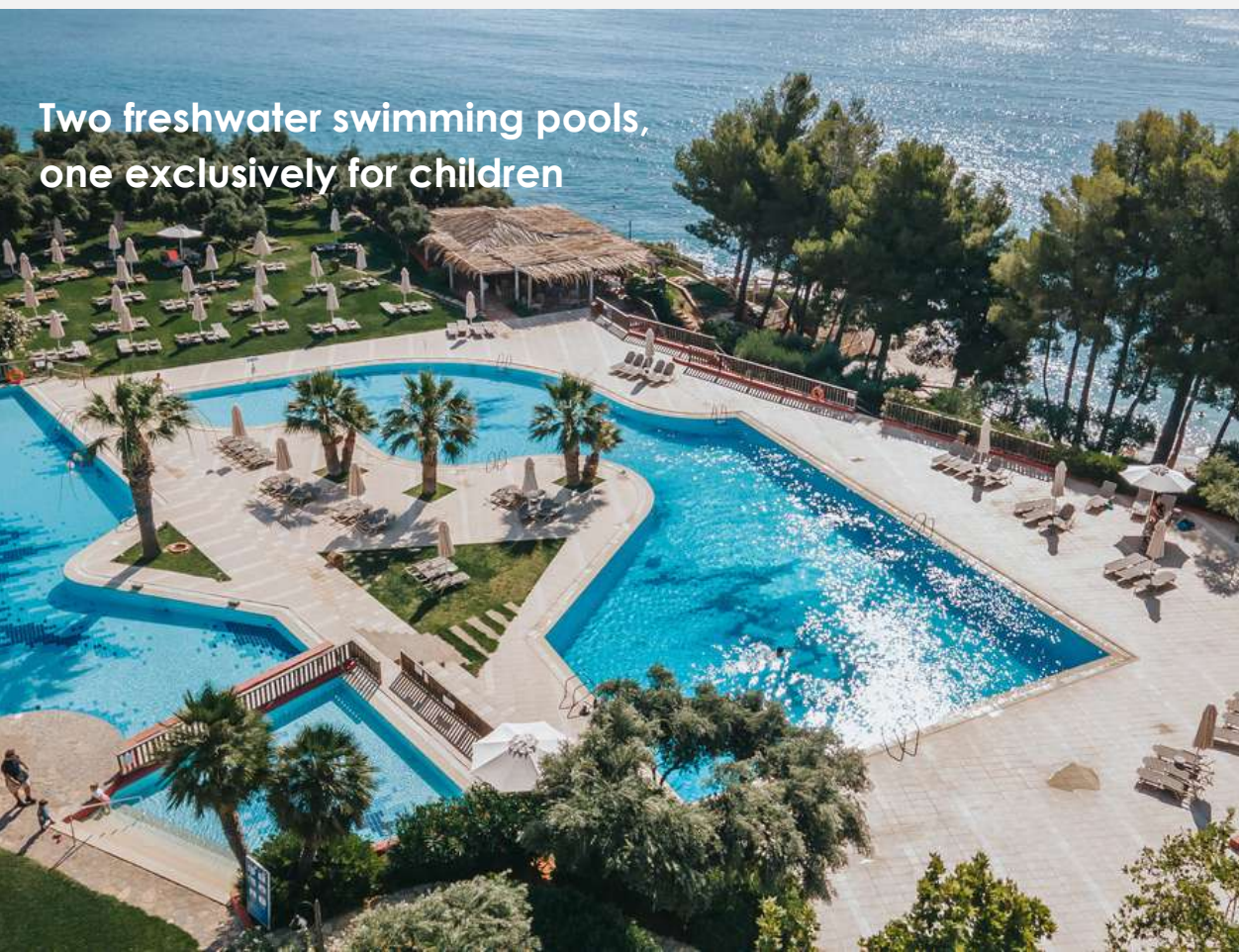




Spend days on the two private beaches



Our Kids Club | A playground for the imagination



Two freshwater swimming pools,  
one exclusively for children




Picturesque Serenity



Endless possibilities for quality time





Taking pride of place on 65,000 sqm of coastline Candia  
Park's 222 family apartments and suites are supremely  
spacious with an understatedly warm design

Bathed in natural light, with terraces and balconies, each comes with everything a family  
could need.





Designed for privacy and tranquility



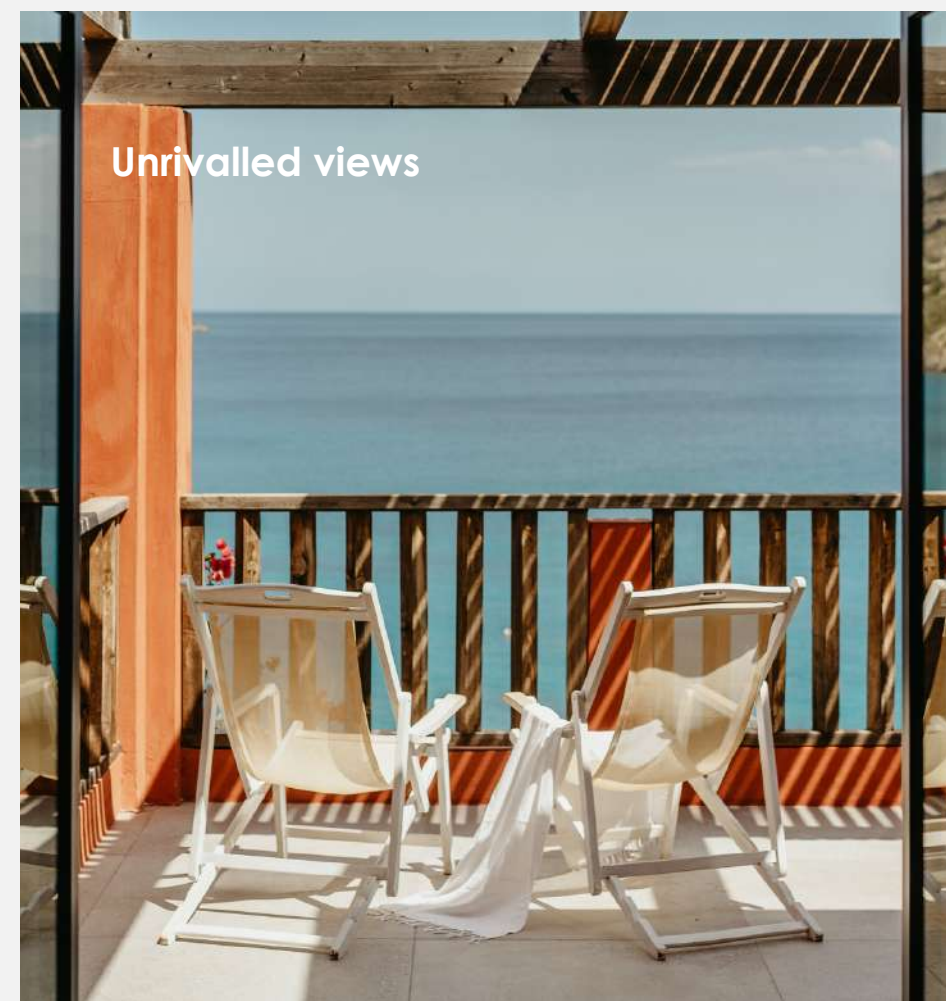
In the privacy of your own garden



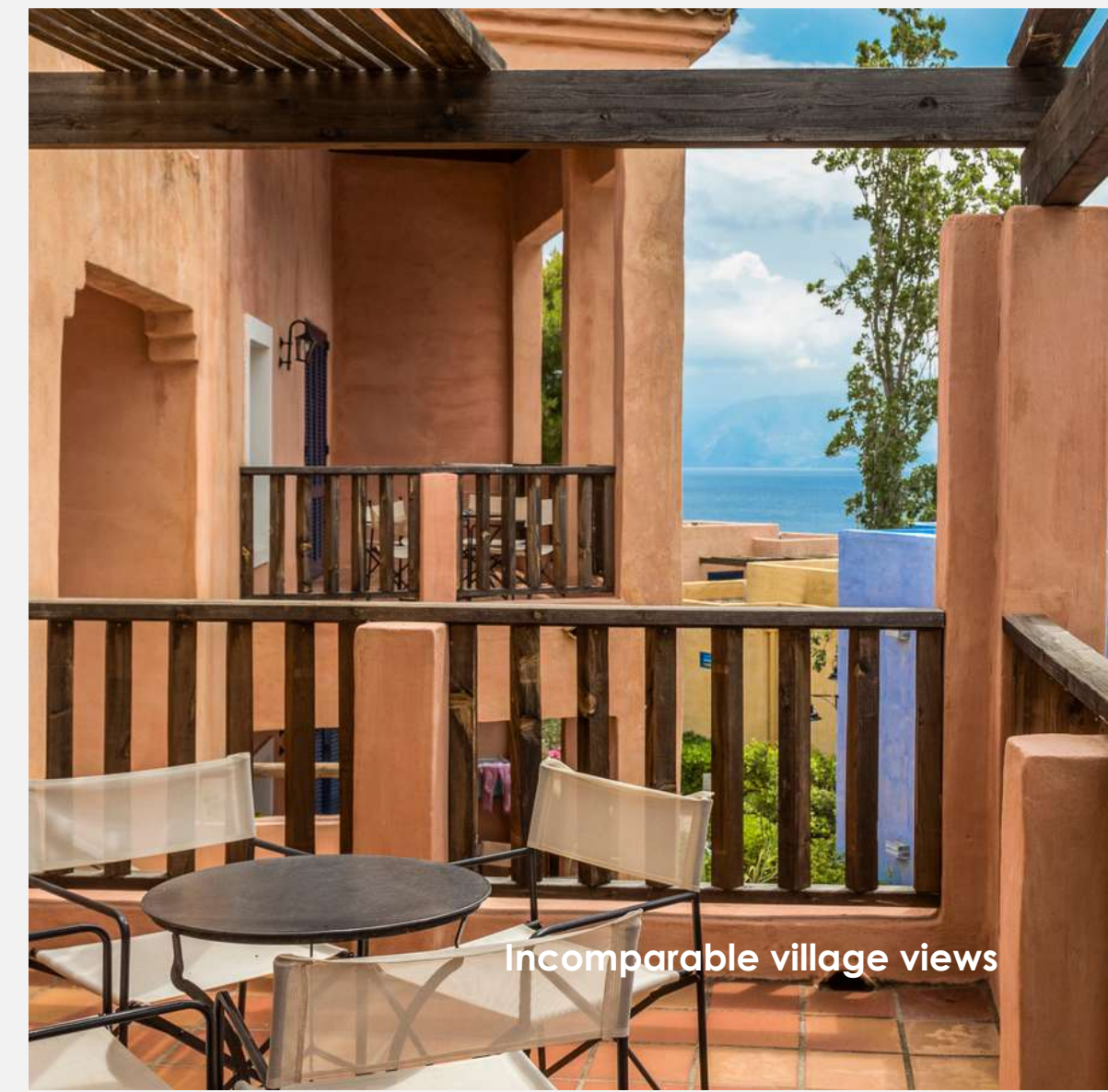
With all the amenities a family needs



Spacious open-air living spaces



Unrivalled views



Incomparable village views



Two restaurants, two bars, and a kafenio  
offer family-friendly Greek and Cretan dining

Complete with children's menus and mocktails.







A more traditional experience



Refreshments and bites by the pool



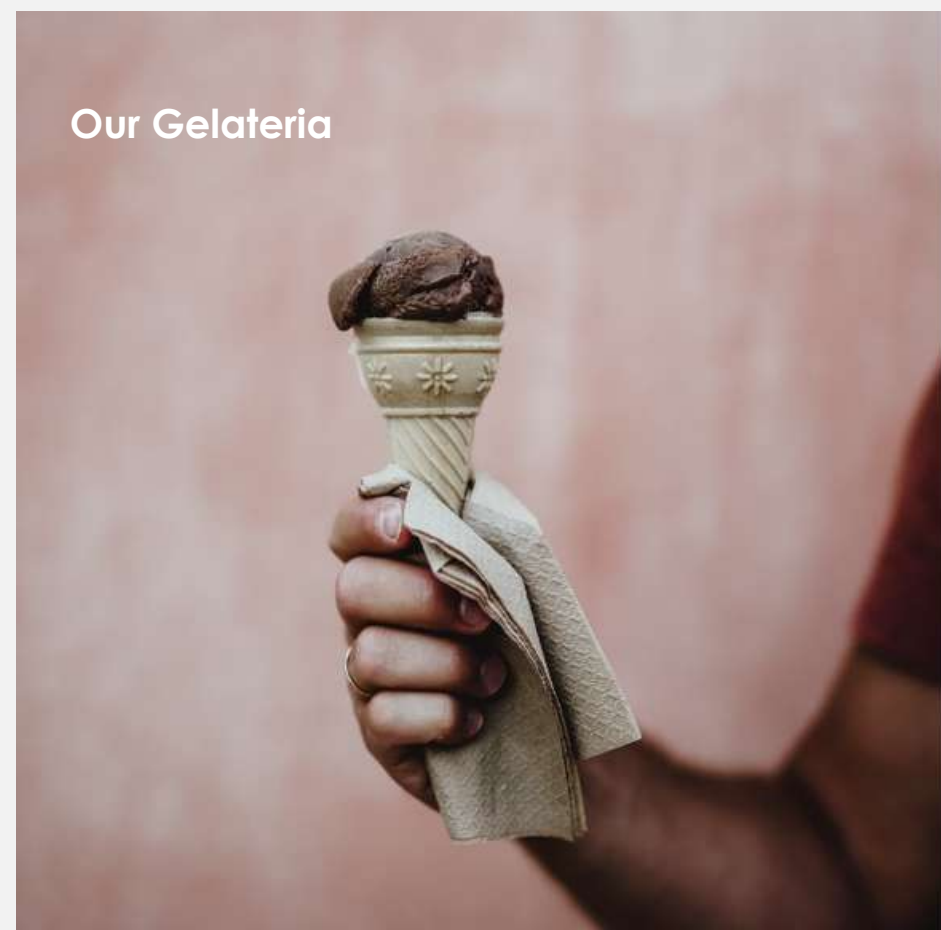
Fun menus for our little guests



Cretan Delicacies



Local dishes made with the freshest of ingredients



Our Gelateria



Taste meze and coffee against a backdrop of island and sea views





A range of experiences from our weekly calendar, to island discoveries, watersports, and the Mini Blues kid's club

Spend days with the ones that matter the most and create longlasting memories





7 Days of Joy weekly program



Hire bicycles to explore island trails



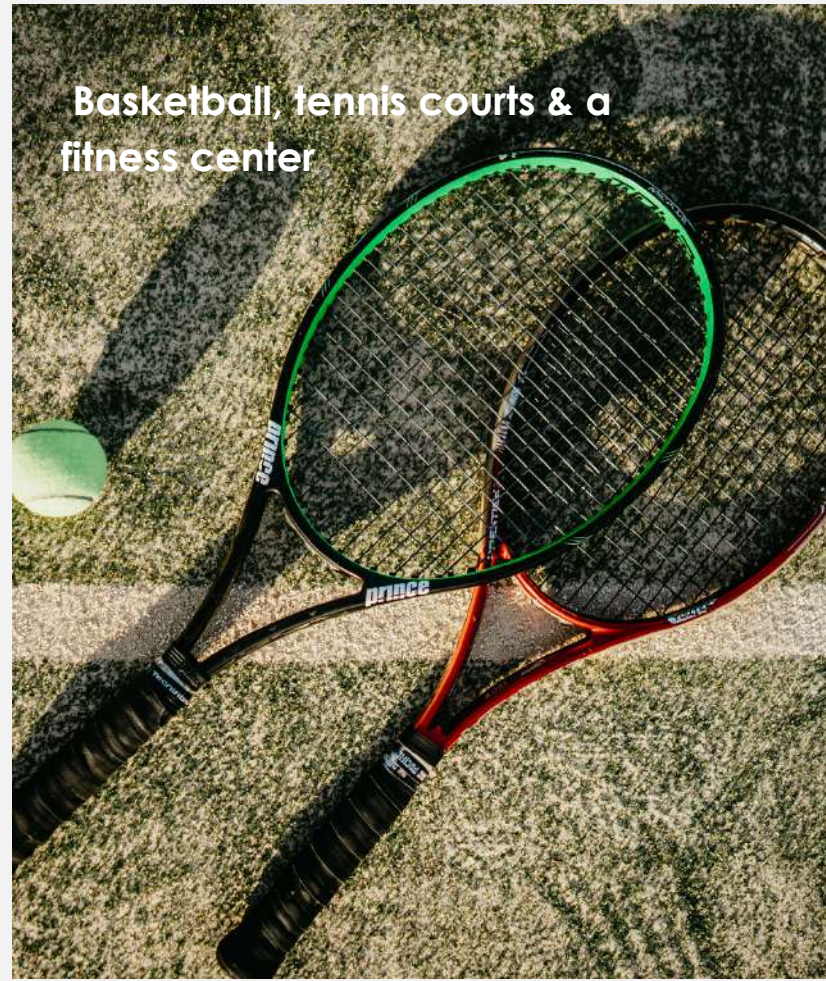
Moments from the village square



Cretan nights with live music



Wellnes Center & Yoga  
Classes for all ages



Basketball, tennis courts & a  
fitness center



Yoga for all ages



Offering dramatic scenery, our properties are the perfect destination for intimate weddings and any other celebrations or events.

Gather with your beloved ones and create longlasting memories in Crete





# Our conscious journey

Our environmental philosophy is based on the adoption of a new eco-culture and the enhancement of the environmental awareness that extends throughout bluegr Hotels & Resorts.





# Sustainability Locality Excellence

## Our 2022 Highlights & Achievements

**80%**  
Local employees

**100%**  
Local suppliers

**>100K**  
towards the support  
and promotion of  
contemporary art  
and culture

**>400**  
Jobs created for the  
local community

**90%**  
Local  
products



**4**  
New projects

**35**  
Cultural  
& environmental  
actions

**2**  
Volunteer blood  
drives

**>20K**  
In donations, supporting  
organizations and causes  
we believe in

**>70**  
Bottles of blood  
donated to our  
local hospital

**5**  
New partnerships  
& alliances

**1**  
Volunteer  
Week

**9**  
New awards &  
certifications



Unpretentious Athenian Luxury

Designed with an eye for contemporary luxury



The perfect city-break destination, the blend of elegant architecture and ethnic elements reflect the city's chic vibrancy

Plan weekend escapes, business trips, staycations, or romantic getaways on the outskirts of Athens enveloped in contemporary luxury

Ekali, Athens



# An outstanding and versatile venue for social and corporate events

For exclusive events, the use of the entire hotel complex can be arranged upon request for the ultimate in privacy.

The in-house events team can cater to any request, big or small



